



Strathmore

OBSERVER

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Vol. II — No. 12

A PUBLICATION OF THE STRATHMORE CIVIC ASSOCIATION

ST, 1965

Schedule Candidates' Nights

Association Sends Invitations to Political Parties

[The following is a letter sent to the Republican and Democratic parties, requesting their participation in two Candidates' Nights sponsored by the Strathmore Civic Association.]

August 10, 1965

To: Campaign Managers
Republican: Mr. Allen
Democratic: Mr. Guariglia

Dear Sir:

Your candidates are cordially invited to participate in two "Candidates' Nights" meetings which we have planned for September 15th and October 20th at the Matawan Regional High School at 8:30 p.m.

The first meeting will afford township voters an opportunity to get a good, first hand look at all the candidates. Forty-five (45) minutes will be allowed to each party to divide among its candidates. We expect this time will be used to discuss qualifications, platforms, and so forth. Speakers will alternate by party. The order of speakers within a party will be determined by the party. A coin-toss before the meeting will determine which party's candidate speaks first. If either party has time remaining after all candidates have spoken, they may use the time left in any way they see fit. When the speeches have been completed, the meeting will be adjourned and candidates will have an opportunity to meet the public.

The October meeting will be used to discuss the issues. First, questions will be alternately directed by a panel of Association members to both parties. The party to which the opening question is asked will be decided by a coin-toss before the meeting. Two minutes will be allowed for an answer by any ONE candidate designated by his party. A two-minute rebuttal period will be allowed to a candidate of the other party.

Next, each party will be allowed to ask seven questions of the other on an alternate basis. Two minutes will be allowed for a reply. The party asking the question may designate the opposing

party candidate it wishes to answer. One candidate may only be so designated twice during the evening.

The closing portion of the October meeting will be devoted to questions from the floor, either written or oral at the discretion of the moderator, which may be directed to any candidate. The moderator of the meeting will select the questioner from the audience. He will alternate the questions between parties. Two minutes will be allowed for a reply. The time devoted to this portion of the program will be limited at the discretion of the moderator, but is not to be less than thirty minutes.

All questions must refer to the office or the issues involved. Any question that is considered personal or in any way abusive will be ruled out of order. In order to expedite the proceedings, the business of the association will be limited to announcements and will not exceed fifteen minutes.

A table will be placed at the door for the distribution of literature after the meeting has adjourned. No literature is to be distributed before or during the meeting.

The Strathmore Civic Association is a non-partisan organization concerned with civic matters and conducts these meetings to enable the members of the association and other residents of Matawan Township to be better informed on all election issues. The cooperation of your candidates and party to achieve these goals will be appreciated.

Please advise us by September first of the availability of your candidate.

Sincerely yours,
THEODORE ENDRESEN
President

First Aid Gains on Goal

The Matawan First Aid & Rescue Squad announced they have collected \$3,000 of their aim of \$10,000.

If you have not been called on by the squad, or were out when they called, please mail any contributions to Box 42, Cliffwood, N.J. All contributions will be acknowledged.

N E X T
CIVIC ASS'N. MEETING

Sept. 15th — 8:30 p.m.

"MEET YOUR CANDIDATES"

Matawan Regional High School

Strathmore Set-Back Zoning Revised

Recently the Township Committee enacted an amendment to the Zoning Ordinance which affects many home-owners in Strathmore. Under the Ordinance prior to the amendment, the narrower of the two sides of the lot fronting on the streets was considered to be the front of the lot.

The result of this was that home-owners on corner lots could extend their homes out to the side set-back line on the other side of the lot fronting on a street. This could result in his home being as close as 9 feet to the property line, whereas, all other home-owners on that street could not build closer than 25 feet to the property line.

When this result was called to the attention of the Planning Board, it issued a moratorium on the issuance of building permits on corner lots pending an investigation of this situation. The revised Zoning Ordinance was the result of the Board's recommendation to the Township Committee.

Under the revised Ordinance, a corner lot will be considered to have two fronts and two sides. The set-back line for the two fronts, in Strathmore, is 25 feet; the two interior lines of the lot will have to have a total set-back of at least 25 percent of the narrower of the two dimensions of the lot with neither side set-back being less than 9 feet.

The result will be that the set-back line on both sides of the lot fronting on the streets will conform to the set-back lines of all the other houses on each street. In return, the corner lot owner will be permitted to build as close to his side lines as his neighbors can.

ARE YOU A REGISTERED VOTER?

In order to vote in the November election, you must register with the Matawan Township Clerk.

REQUIREMENTS:

You must be a resident of New Jersey for six (6) months and a resident of Monmouth County for forty (40) days.

HOURS: Township Hall:

Daily 9:00 a.m. to 5:00 p.m. Sat., Sept. 11 and 18, 10:00 a.m. to noon. Evenings, Sept. 1, 8, 15, 22, 23, 8:00 p.m. to 10:00 p.m.

Evening hours will also be held Sept. 1, 8, 15, 22, 23, at the Cliffwood First Aid Building and the Strathmore Elementary School from 8:00 to 10:00 p.m.

OUR ERROR

We wish to apologize to the Bayshore Community Hospital for deleting a line in their ad which explained that the space for this ad was donated by the Strathmore OBSERVER. Also, apologies to Birch Hill Day Camp for the error in their advertisement. The rate should have read \$78.

Ass'n. Aids Road Program

Matawan Township will have better roads next year due to the efforts of several of our Association officers and especially Mr. Michael Barrett, a member from Cambridge Park. Mr. Barrett is a resident engineer with the New Jersey Highway Department.

Mayor Traphagen accepted our offers of assistance and after several conferences many of the suggestions made to Township Engineer Heuser were incorporated in his specifications for this year's township road paving project.

A low-bid of \$355,550 for the two-inch base and one-half inch top course was submitted by Manzo Contracting Co. of Matawan.

REPUBLICANS ANNOUNCE TWO SOCIAL EVENTS

The Republican Club of Matawan Township has started their campaign with the scheduling of two big social events.

The first event is a family picnic to be held at the Holmdel Park on Sunday, August 22. Everyone is assured of a good time, with relay races for the children and a softball game for adults. Consult local district leaders for tickets.

The second event is a gala dinner-dance at the Magnolia Inn at 8:00 p.m. on September 25. The co-chairmen of the dance committee are: Jack Armitage, Lu Brevick and Lori White.

Dems Present Musical

On Saturday, August 14th, the Strathmore Democratic Club will present, in cooperation with the Wagon Wheel Players, "Little Mary Sunshine," a musical comedy. The show was an Off-Broadway success several years ago.

Tickets, priced at \$2.50 and \$3.00 each, can be obtained through Stan Spiegel (566-8488) for the performance under the stars at Bodman Park. Show time is 8:45 p.m.

Temple Publishes Guide

The Directory and Buying Guide, published annually by Temple Shalom of Matawan, will be ready for distribution this month, it was announced today by Alan Gordon, 56 Andover Lane, treasurer of the Reform Jewish congregation.

The Guide lists more than 2,500 business establishments and homes in Matawan, Strathmore, Marcwoods and Storyland, and is distributed without charge to residents of those areas. Additional copies are being printed for later distribution to the Lakeridge and Raritan Valley, U.S.A., developments.

Mr. Gordon also announced that circulation of the new Guide is up 16% over that of the 1964 edition.

**BECOME ACTIVE ON A COMMITTEE
HELP IMPROVE YOUR COMMUNITY**

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PICK - UP and DELIVERY

Brake Service • Muffler and Pipe Service

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PHONE: 566 - 9830

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Across from 7-11 Store

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LEARN TO PLAY A BETTER GAME OF BRIDGE.

- Come find out what millions already know, that duplicate bridge is the fairest, most interesting way to play. The same hands are played at every table. You have to do as well or better than the rest of the players in order to win.

- We're offering free instructions to those of you who want to make the change from rubber bridge to duplicate. For information, call Jean Nankivell (566 - 3920).

- The Matawan Duplicate Bridge Club is sanctioned by the American Contract Bridge League to conduct bridge games and award master points to the winners. We have two games every week. We serve homemade cookies and cakes. We have the most congenial bridge crowd in Monmouth County.

TUESDAY — 8:00 P.M.

American Legion Hall — 190 Main St., Matawan

SATURDAY — 8:15 P.M.

Strathmore Bowling Lanes — Hwy. 34, Matawan

(from July 3, 1965)

ENTRY FEE — \$1.25 per person

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COMMUNITY CALENDAR

AUGUST, 1965

ATTENTION — ORGANIZATIONS

If you have not been included in this month's calendar; if the time or place of your regular meeting has been changed, or if you have a special event coming up in September, please notify the OBSERVER BEFORE AUGUST 15

Call 566-3165 (Barbara Fitzgerald)

— • —

1

ST. CLEMENTS R.C. CHURCH
Masses: 8:00, 9:30 and 11:00 a.m.
Former Matawan H.S., Broad St.

2

ROSARY ALTAR SOCIETY
St. Benedict's, 7:30 p.m.
V.F.W. Post House, 8:00 p.m.
TOWNSHIP COMMITTEE
Municipal Building, 8:00 p.m.
KNIGHTS OF PYTHIAS
J.F.K. CENTENNIAL LODGE
Oak Shades Firehouse, 8:30 p.m.
WOMEN OF TRINITY EPISCOPAL CHURCH
Church, 8:30 p.m.

3

FIRST AID and RESCUE SQUAD
Cliffwood First Aid Building, 8:00 p.m.
MASONIC LODGE
Masonic Temple, 8:00 p.m.
BAYSHORE HOSP. MATAWAN TWP. AUX.
Strathmore Elementary School, 8:30 p.m.

4

HARBOR COMMISSION
Municipal Building, 8:00 p.m.
KNIGHTS OF COLUMBUS
CARDINAL NEWMAN COUNCIL
American Legion Hall, 8:15 p.m.

5

GREAT BOOKS DISCUSSION GROUP
Middlesex Rd. Rec. Center, 8:00 p.m.
V. F. W. AUXILIARY
Post House, 8:00 p.m.
AMERICAN LEGION POST 176
Post House, 8:00 p.m.

8

ST. CLEMENT'S R.C. CHURCH
Masses: 8:00, 9:30, 11:00 a.m.
Former Matawan H.S., Broad St.
FIRST BAPTIST CHURCH
School of Missions, Church, Evening

9

HOLY NAME SOCIETY
St. Benedict's, 7:30 p.m.
BOARD OF EDUCATION
Broad St., 7:55 p.m.
LOCAL ASSISTANCE BOARD
Municipal Bldg., 8:00 p.m.

10

O R T
Strathmore Elementary School, 8:30 p.m.

11

ORDER OF THE EASTERN STAR
Masonic Temple, 8:00 p.m.
MAT. TWP. LITTLE LEAGUE WOMEN'S AUX.
Mindy's Restaurant, 8:00 p.m.

12

SHADE TREE COMMISSION
Municipal Bldg., 8:00 p.m.
CROSS OF GLORY LUTH. CHURCH COUNCIL
136 Deerfield Lane, 8:00 p.m.
JUNIOR CHAMBER OF COMMERCE
Magnolia Inn, 8:30 p.m.
MATAWAN TWP. REPUBLICAN CLUB
Strathmore Lanes, 8:30 p.m.

14

ST. CLEMENT'S RUMMAGE SALE
Englishtown Auction Field
STRATHMORE DEMOCRATIC CLUB
"Little Mary Sunshine"
Bodman Park, 8:45 p.m.

15

ST. CLEMENT'S R. C. CHURCH
Masses: 8:00, 9:30, 11:00 a.m.
Former Matawan H. S., Broad St.
FIRST BAPTIST CHURCH
School of Missions, Church, Evening

16

TOWNSHIP COMMITTEE
Municipal Bldg., 8:00 p.m.
V. F. W. Post House, 8:00 p.m.
WOMEN OF TRINITY EPISCOPAL CHURCH
Church, 8:30 p.m.
KNIGHTS OF PYTHIAS
J.F.K. CENTENNIAL LODGE
Oak Shades Firehouse, 8:30 p.m.

17

MASONIC LODGE
Masonic Temple, 8:00 p.m.
CROSS OF GLORY LUTH. CHURCH WOMEN
Strathmore Elementary School, 8:00 p.m.
TOASTMASTERS
Magnolia Inn, 8:30 p.m.

18

PLANNING BOARD
Municipal Bldg., 8:00 p.m.
KNIGHTS OF COLUMBUS
CARDINAL NEWMAN COUNCIL
American Legion Hall, 8:15 p.m.
FIRST BAPT. CHURCH BD. OF TRUSTEES
Church, 9:00 p.m.

19

AMERICAN LEGION POST 176
Post House, 8:00 p.m.
V. F. W. AUXILIARY
Post House, 8:00 p.m.
GREAT BOOKS DISCUSSION GROUP
Middlesex Rd. Rec. Center, 8:00 p.m.
CROSS OF GLORY LUTH. CHURCH
SUNDAY SCHOOL TEACHERS
136 Deerfield Lane, 8:00 p.m.

20

TEMPLE SHALOM
Strathmore Elementary School, 8:30 p.m.

22

ST. CLEMENT'S R. C. CHURCH
Masses: 8:00, 9:30, 11:00 a.m.
Former Matawan H.S., Broad St.
MATAWAN TWP. REPUBLICAN CLUB PICNIC
Holmdel Park

23

BOARD OF REC. COMMISSIONERS
Municipal Bldg., 8:00 p.m.
FIRST AID & RESCUE SQUAD AUX.
Cliffwood First Aid Bldg., 8:00 p.m.
NAT'L. COUNCIL OF JEWISH WOMEN
Strathmore Elementary School, 8:30 p.m.
B'NAI B'RITH MEN
Matawan Reg. H. S., 8:30 p.m.

24

JUNIOR CHAMBER OF COMMERCE
Magnolia Inn, 8:30 p.m.
MUNICIPAL COURT
Municipal Bldg., 8:00 p.m.

25

MATAWAN TWP. UTILITIES AUTHORITY
30 Noble Place, 8:00 p.m.
ZONING BOARD
Municipal Bldg., 8:00 p.m.
ORDER OF THE EASTERN STAR
Masonic Temple, 8:00 p.m.
B'NAI B'RITH WOMEN
Oak Shades Firehouse, 8:30 p.m.
STRATHMORE DEMOCRATIC CLUB
Strathmore Lanes, 8:30 p.m.

26

TWP. CO-ORDINATING COMMITTEE
Municipal Bldg., 8:00 p.m.

27

INDUSTRIAL COMMISSION
Municipal Bldg., 8:00 p.m.

29

ST. CLEMENT'S R. C. CHURCH
Masses: 8:00, 9:30, 11:00 a.m.
Former Matawan H.S., Broad St.

30

FIRST BAPTIST CHURCH BD. OF DEACONS
Church, 8:00 p.m.

31

TEMPLE SHALOM BOOK DISCUSSION GROUP
55 Warren Drive, 8:30 p.m.

DEADLINE

The Deadline for receiving copy for **The Observer** will be Aug. 25

REGISTER NOW FOR FALL TERM

BIRCH HILL NURSERY SCHOOL

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AIM: At Birch Hill your child will receive the benefits of a well-blended combination of ample playtime, play space and, most important, playmates his own age. He will be given the proper supervision and guidance that will enable him to develop physically, socially and emotionally.

- State Licensed — Qualified Personnel
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DIRECTIONS: Follow Lloyd Rd. to Rt. 79, turn left, then first right on Tennant Rd., for 3.4 miles, turn right on Rt. 520 for 1.2 miles, cross Rt. 9 and look for entrance on right side.

Ass'n. Library Study Committee Report

The Library Study Committee of the Strathmore Civic Association strongly favors the building of a new library to service the growing population in the area. The study committee will support a program to construct a new building which would satisfy the cultural and aesthetic requirements of the community. However, final approval of a program must await additional financial data.

The committee concurs with the recommendation of the Rothines' report that a library of 12,000 square feet be built at this time. A building of this size would be sufficient to handle the near term needs of the area, yet still qualify for government aid. Based on the committee's studies and professional experience of members of the committee, it is believed that construction costs of \$15 to \$20 per square foot are both reasonable and obtainable. In short, the committee would like to see a pleasing and functional building, yet not a monument.

The committee disagrees with the choice of the Terhune property. Matawan is an automobile oriented community and, therefore, location in the business district is not necessary and adds to existing traffic congestion. Secondly, the contour of the land may require high site preparation costs. Thirdly, the architect will be limited in his designing which would necessarily have to blend with buildings in the immediate area. Finally, the committee objects to the

conversion of recreation land which is the only park in that area.

The Main Street site also is not recommended due to its limited size, high cost of acquisition of adjacent property and expenses of demolishing existing facilities.

The committee recommends building on the site adjacent to the Regional High School. The land is believed to be available at a low cost and this site would permit use of existing parking facilities. Greater freedom of architectural form would be possible, allowing a more economical design. Construction of new roads and sidewalks currently underway enhances the accessibility of the site. Finally, peak usage in the evening hours would not add to business district congestion nor conflict with school traffic.

Location of the library at the high school site would be a positive step towards the formation of a cultural center for the Matawan area. The high school is now a hub of evening adult activities, including adult education programs.

Members of the committee are: Chairman, David Sutliff; Abe Krufka, Herb Feder, Frank Gilbert, Art Rubin and Rudy Bergenfeld.

SEE HOW MATAWAN TICKS
ATTEND A TOWNSHIP COMMITTEE
MEETING — HELD EVERY FIRST
AND THIRD MONDAY AT 8:00 P.M.

CO-OP NURSERY SCHOOL EXPANDS ITS PROGRAM

After a two-year search for quarters large enough to allow the expanded program necessitated by public demand, the Red Oak Co-operative Nursery School has arranged to rent classroom space at The Old First Church, on Kings Highway in Middletown.

Four sessions have been scheduled for the Fall, 1965, semester as follows: two or three mornings for three-year-olds; and four mornings or three afternoons for four-to five-year-olds. Bus transportation is available for the morning groups.

Organized in 1963 by a group of Strathmore parents, the Red Oak Nursery School is run by an all-professional staff, with parents participating as classroom assistants and performing administrative and fund-raising functions. Parent education is a vital part of the program. State-certified, Red Oak is considered one of the best-equipped and most progressive nursery schools in the county.

It met last year in rented quarters in a Lincroft Church and, according to Mrs. James Redpath, President, "We expect to provide an even more enticing pre-school experience than in the past, now that we have expanded indoor and outdoor facilities for our classes."

Mrs. Steven David, 566-7505, is in charge of enrollment.

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STRATHMORE SHOPPING CENTER

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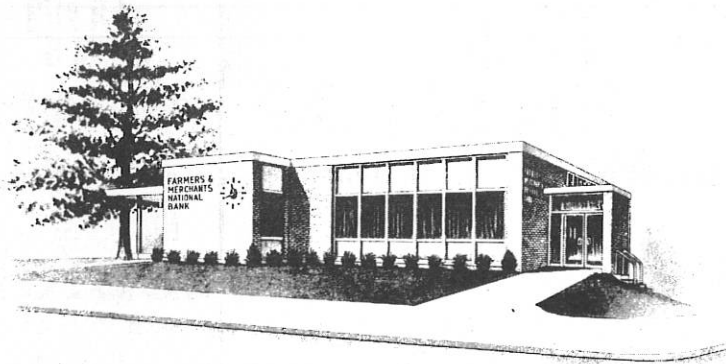
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of fellowship to all
our new shareholders
who are joining our
Bank through their
purchase of the
Stock and Bond "Units"
which are presently
on sale at the Bank
office in Matawan.

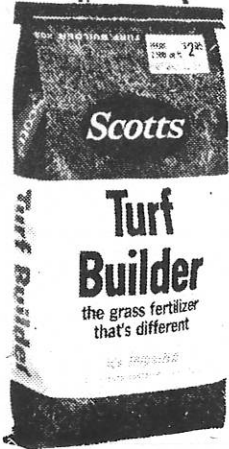


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2,500 sq. ft. **95¢**
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Spreader when purchased
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SUPPLEMENTAL INSTRUCTIONS GRADES 1 THROUGH HIGH SCHOOL

CLASSES START SEPTEMBER 8, 1965 — Register Now!

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- DOOR - TO - DOOR TRANSPORTATION
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