



# Strathmore

## OBSERVER

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A PUBLICATION OF THE

FEBRUARY, 1965

**ASSOCIATION MEETING  
WEDNESDAY, MARCH 31  
Regional High School 8:30 p.m.  
Nominations For Officers**

### Announce Reduction In Water Rates

The Matawan Township Municipal Utilities Authority has announced that effective with the quarter starting April 1, 1965, there will be a 25% across the board reduction in water rates in Strathmore. The new rates will be:

A minimum for a 5/8" meter of \$15 (instead of \$20) per quarter for the first 15,000 gallons and then 56¢ (instead of 75¢) per 1,000 gallons for the next 85,000 gallons, and so forth.

The reduction in rates is due to the purchase of the Strathmore Water Company from Levitt and Sons by the Utilities Authority.

Your Association is proud to have been instrumental in this undertaking. As far back as February, 1963, the Utilities Committee was in touch with representatives of the Levitt firm regarding possible sale of the water company. The Utilities Committee was also instrumental in convincing the then Mayor John Marz that a Township Water Study Committee should be formed. This committee was headed by Norton Berlin, who was also chairman of the Civic Association's Utilities Committee. Several other residents of Strathmore, as well as several people from other parts of the Township, were on the Mayor's Water Study Committee.

The Water Study Committee's report, released on October 21, 1963, spelled out the method which was ultimately used to give Strathmore lower water rates without affecting the rates in other parts of the Township. This method was the creation of a combined water and sewer authority out of the existing sewer authority, and the subsequent purchase of the Strathmore Water Company by the Utilities Authority.

Many people in the Civic Association, on the Mayor's Water Study Committee, on the Township Committee and on the Utilities Authority have worked to bring about this rate reduction. This is an example of the constructive community action initiated by your Association.

### REAL ESTATE TAX RATES JUMP 49c PUBLIC HEARING SET FOR MAR. 15

Our real estate tax is scheduled to jump to a new high this year. The increase, 49 cents per \$100 assessed valuation, means a \$98 tax increase on a \$20,000 home.

This increase will eat heavily into the funds held in escrow by the Dime Savings Bank which is the mortgagee for the vast majority of Strathmore homes. It is possible that the bank will increase some mortgage payments slightly to avoid depleting the escrow account.

The break-down and changes in the tax rates over the last few years is:

	Rate per \$100 Assessed Valuation		
	1965	1964	1963
County Tax .....	.48	.50	.43
School Tax .....	1.94	1.76	1.99
Township Tax ....	.83	.53	.67
Fire Tax .....	.09	.09	.10
Veterans and Senior Citizens ..	.12	.09	—
<b>TOTAL .....</b>	<b>\$3.46</b>	<b>\$2.97</b>	<b>\$3.19</b>

The township tax increase of thirty cents is the bulk of the change. Last year the municipal tax was artificially reduced 28 cents partly by using \$275,000 from the surplus account. This year with less surplus on hand only \$150,000 is being used. Thus, even if the total budget appropriations were the same as last year, the tax rate would have to go up about 19 cents.

The major items which have increased in this year's budget are (all figures taken to the nearest thousand):

	Amount Added
1. New Addressograph machine for tax dept. ....	\$4,000
2. Police Salaries (includes 3 new men) .....	\$22,000
3. Road Dept. Salaries .....	\$7,000
4. Road Easements (For Church St. & Atlantic Ave.) .....	\$5,000
5. Easements for Sidewalks .....	\$25,000
6. Electric Bils for Street Lighting .....	\$24,000
7. Garbage Collection .....	\$7,000
8. Public Library (Contribution to Joint Library) .....	\$7,000
9. Lloyd Road Bridge (Township share) .....	\$27,000
<b>TOTAL .....</b>	<b>\$125,000</b>

In addition, this year's budget allo-

cates \$31,000 to cover emergency appropriations in 1964. Several items in last year's budget have been reduced or eliminated. The largest single change is the \$50,000 for purchase of road maintenance equipment which was spent in 1964. The total appropriation for 1965 is \$753,000 (93,000 above last year). A \$156,000 reserve for uncollected taxes must be added to this and a \$150,000 surplus to be used is deducted from the total. \$550,000 must be raised from local taxes after deducting receipts from other sources.

The public hearing on the budget will be held on March 15 at the Cliffwood School. Prior to that date the proposed budget will be printed in full in the Matawan Journal and copies will be available from the township clerk at Township Hall on Lower Main Street.

The Civic Association's Tax Committee is studying the budget. All residents are urged to attend the public hearing and voice their criticism or approval of the various budget items.

### More Buses Possible Association Is Told

Additional bus routes through Strathmore may be added if Marlboro Township rebuilds its section of Lloyd Road, Edwin H. Kull, western division manager of the Public Service Coordinated Transport Co., told the Civic Association at its February meeting.

Mr. Kull appeared at the meeting to discuss New York commuter service in the area. He noted that five years ago his company had no express commuter service in Monmouth County. Today 67 buses are in use.

Kull said that if Marlboro Township improves its section of Lloyd Road the route from Freehold might swing along Lloyd Road to Route 34. In addition, Strathmore service could continue along Lloyd Road, crossing Route 34 and continuing west on Lloyd Road.

Kull pointed out that the number of passengers carried daily varies by 100 to 130 riders. On foggy days, early runs are overcrowded and later runs are empty. Friday is normally a very light day. He suggested purchasing commuter books at the Port Authority in New York to reduce service delays.

**THE STRATHMORE OBSERVER**

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not be built at once, but we must start a sidewalk building program this year which will continue as a permanent part of the annual Township Budget on a pay-as-you-go basis, until all unsafe conditions have been eliminated.

The Strathmore Civic\* Association therefore proposes:

- 1) Make a major appropriation in this year's budget.
- 2) Make a survey of most critical locations.
- 3) Study legal technicalities involving easements.
- 4) Study economy of different sidewalk materials and construction.
- 5) Complete construction of the first phase sidewalks this fall.

It is obvious that the first step is the cornerstone. Without money all subsequent items are impossible. If the appropriation is held up pending subsequent studies to find out how much should be spent, it will mean little or no actual progress this year. It is necessary that an arbitrary amount be established; certainly not less than \$25,000, if any real progress is to be made.

A two-part study must be started by the Township Engineer. The first, working with the Board of Education, to pinpoint the most hazardous spots used by the greatest number of children. The Engineer can decide what should be done at each of these critical points to reduce the danger as much as possible and can prepare an estimate for each item. The Town Committee can take his report and proceed with all the priority items that can be squeezed into this budget, taking bids for the work by this summer. The second phase of the study would be a complete survey of sidewalks needed on all major roads in the Town and the establishment of a long-range plan that would list the various sidewalks needed on the basis of safety requirements.

The Township should undertake a legal study of possible ways to reduce the easement problems in connection with the sidewalk program. It might be possible to arrange with individual owners, through contract or hold-harmless agreements, for sidewalks to be built without the actual purchase of the necessary easements at this time. If this approach is possible, it would be a substantial help for two reasons. First, the funds necessary for easements could be spent instead for construction and, second, the long time required to obtain the easements might be avoided and construction speeded.

Various materials and methods of construction should be studied for possible economy in construction. The variables would be type of base — stone, or sand; concrete, necessary strength or reinforcing needed and the possible use of asphalt in lieu of concrete. Some locations might lend themselves to various solutions which would not be useable elsewhere. Initial cost must be weighed against long-term economy; we cannot afford too much money, but the safety need is great.

The township should investigate the cost of a prefabricated footbridge for the two worst safety problems in the

Township, namely Cliffwood Avenue at Route 35 and Lloyd Road at Route 34. The cost of such bridges might be partly outweighed by the elimination of crossing guard salaries, as well as by the added safety which would result.

To ease the problem in the future it would be worth investigating the legal and equitable features of requiring all future subdivisions and new construction to provide necessary easements and possibly even to furnish complete sidewalks. The exact conditions would depend on the nature of the sites in question and their potential future development.

There is little question about the need to provide safety for school children in all areas of the Township. If we wait long enough, we will have a tragedy on our consciences. The Township has found room in its new budget but it must begin now to form a long-range sidewalk "master plan" so that every child in this township can walk to and from school . . . safely.

**Letters to the Editor**

EDITOR:

The January issue of "The Observer" carried a page one story on the February 2 school vote which impugns the rights and privileges of every citizen. Just who do you think you are, telling me that, if I do not exercise my voting rights, I abdicate my right to comment, my right to voice my opinions in public or private! I am under the impression that I have the right TO vote or the right NOT to vote. What colossal gall the writer has rewriting the U. S. Constitution!

On the other hand, if this is his opinion, why wasn't this signed and published on the editorial page which is in line with your stated policy? Before your writer sounds off on local issues he needs a good high school course in American government.

Yours truly,  
ROBERT M. SIMON

EDITOR:

I concur completely with Mr. Alexander Spear's letter in your paper about "Deed Restrictions" decided for us by that great benefactor and philanthropist Mr. Levitt & Company.

The Levitt organization has been known in other areas to give battle to the right of a colored person to live in their development. The only interest they have shown in deed restrictions is to have a showcase for the Levitt sales organization.

Surely welcome buyers of our houses are not concerned with deed restrictions since they will deal with an individual owner.

Besides, human rights are more important than property values.

I, too, was alarmed that a group of free persons were interested in restrictions set up by an organization, and informed that one neighbor can sue another in court.

B. POLISHOOK

**Editorials**

*Ever since the first Strathmore resident attended the first Township Committee meeting we have been listening to the patient complaints about the condition of the roads in the Cliffwood section.*

*This year the township embarked on a much-needed sewer installation in the area and, due to the excavations, heavy equipment and bad weather, the streets have become impassable. They have become so bad that basic services like fuel deliveries, fire trucks and doctors refuse to enter the streets. The deep ruts in the roadways when frozen and the mud when thawed have made the situation intolerable.*

*Although the Township Committee has plans to surface the roads in the spring, surely something can be done before then. Maybe we just have to "throw some money out" to make these streets passable until they can be surfaced.*

**SAFETY NOW!**

The Regional Board of Education's proposal to provide school buses for children with long, unsafe distances to walk was defeated by the voters. The vote does not mean that the children's routes are no safe! The 1,549 to 455 vote shows that if the safety of the children is important it is the Borough and the Township which must act independently to provide a reasonable, safe, and rapid answer in their respective areas. This problem will become more crucial as our school population increases.

The Town's oft-repeated answer that the construction of sidewalks in all areas would cost so much that we could not afford the taxes or the Bond Issue, must be thrown in the waste basket. A new approach must be taken NOW! We know that all necessary sidewalks can-

# THE MASTER PLAN

RUDY BERGENFELD

One of the duties of the Planning and Zoning Committee is to follow closely the work on the Master Plan Program. The Master Plan is being prepared for Matawan Township by E. Eugene Cross Associates of New Brunswick. This work is being financially aided through a federal grant from the Urban Renewal Administration, by local funds and by the State of New Jersey as part of the Co-Operative Government Planning Program.

The objective of the program is to provide a series of studies to aid the planning board and local officials in their duties of guiding the future growth of the township.

On January 20, 1965, Report No. 2, "Land Use Analysis," was presented to the Planning Board for their approval. The following is an outline of that report:

The "Land Use Analysis" represents a picture of the community as it has developed to the present time. It shows what amount and what percent of the total area is developed, and of the developed land, how much is allocated for each use. This provides the foundation upon which the Master Plan is built.

The development pattern of Matawan Township does not assume any definite shape because the township surrounds and is partially divided by the Borough of Matawan. There are two commercial areas. The old one along Route 35

and a newer area along Route 34. Heavy industry has developed primarily along the railroads and does not conflict with existing residential use.

The report states that generally Matawan is a well-balanced community even though almost one-half of the developed land consists of residential uses. There are no major conflicting land uses because the industry is not located in residential areas and commercial areas are in two well-defined sections. The report also states that Matawan compares very favorably to the average for 53 central cities, which means that it is not overdeveloped in any one particular land use, nor does it lack commercial or industrial ratables.

Below is the land use tabulation showing land use classifications and their relative developments.

Classifications	Total Acres	% of Total Developed	
		%	%
Single Family, Residential .....	950.671	27.25	47.61
Multi-Family, residential .....	2.351	0.07	0.18
Apartments and Motels .....	1.616	0.05	0.08
Office — Commercial .....	3.563	0.10	0.18
General — Commercial .....	46.757	1.34	2.34
Intensive — Commercial .....	30.670	0.88	1.54
Light Industry .....	52.268	1.50	2.62
Heavy Industry .....	89.320	2.55	4.48
Quasi Public Land .....	17.557	0.50	0.88
Public Land* .....	275.900	7.91	13.82
Agriculture .....	35.187	1.01	1.76
Streets .....	349.460	10.02	17.50
Parkway .....	139.810	4.10	7.01
Total Developed .....	1,995.190	57.19	100.00
Vacant .....	1,492.870	42.81	
<b>TOTAL LAND AREA .....</b>	<b>3,488.060</b>	<b>100.00</b>	<b>100.00</b>

\*This does not include approximately 62 acres already appropriated or schools.

## Township Approves Plans For Lloyd Road Bridge

The township committee has agreed to the preliminary plans for the Lloyd Road bridge over the New York and Long Branch Railroad. In a letter to the committee, township engineer Karl F. Heuser said he concurred with plans, except for the height of a screen on the sides of the bridge.

The Public Utilities Commission notified the township committee by letter that preliminary plans had been submitted.

The \$175,000 span will be raised two feet above its present level and bridge approaches will be six feet higher.

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... to spend \$5.00 and up on "Famous Make" Shirts when we sell the IDENTICAL Shirts for \$2.89

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TUNE UP

## Tax Exemption, Quorum and Mail Ballot Presented to Association Members

The Executive Committee of the Association has approved the emergency method of amending the by-laws described below. At present, the by-laws may be amended by reading the proposed change at one meeting, thus notifying a minimum of 100 members, and by approval of two-thirds of those voting at the following meeting. Thus the by-laws can be changed with as few as 67 favorable votes.

As proposed by the executive committee, publication in "The Observer" of the proposed amendments insures that all members be aware of the proposed changes and not merely the minimum 100. This method gives all members the opportunity to vote on an issue, with two-thirds of the votes cast required for approval. This will require the approval of many hundreds instead of a mere 67.

All members of the Association will be asked to vote on three proposed by-law changes. The vote will be a part of the membership application forms which will be circulated in March. All votes received by April 16 (one month after mailing) will be counted.

So that the Association can resume its full functions, the executive committee has decided to submit these proposed by-laws changes to the membership for approval. By making the ballot a part of the membership application form every member for the 1965 - 66 year will take part in approving or disapproving the proposals. This system is planned to insure maximum participation in the vote. If a separate mail ballot were to be taken, a majority of the members would doubtless respond. But on an item as important as changing the by-laws of the Association, it is vital that the largest possible participation in the vote be obtained.

### THE THREE CHANGES

1. To obtain exemption from federal income taxes by stating that if the Association is ever dissolved, any assets will go to proper community charities instead of to the members. The other details of dissolution described in the text are exactly the same as are now required by state law.
2. A reduction of the Quorum required to conduct business at general meetings.
3. Provision for all regular business to be conducted by mail ballot when the Association is unable to conduct that business because a quorum is lacking.

The officers and committee chairmen urge each member to vote "YES" on all three proposals.

### TAX EXEMPTION

The Association has been informed that to maintain a tax-exempt status the By-Laws must be changed. Federal regulations are specific about which non-profit corporations may receive tax exemptions. One condition is that if the corporation is dissolved the remaining

assets, if any, must not go to the members, but must instead go to an approved charitable use.

We have been advised by Mr. Robert Wood, attorney, that the By-Law amendment, as proposed, will qualify the Association for federal tax exemption and will satisfy New Jersey law under which the Association is incorporated.

The key item in the proposed text is No. 5 — A and B. The other details are copied from the New Jersey statute which governs all non-profit corporations. If this By-Law amendment is not approved, the Association will have to pay a considerable amount in back taxes. Each member is therefore urged to vote "Yes" when filling out their membership application.

### QUORUM

The Association's quorum requirements must be revised. At recent meetings the Association has been unable to undertake any business at all because a quorum has been lacking and, consequently, significant issues and projects have had to be abandoned. Although Association meetings seem poorly attended, they compare favorably with official township meetings, and those held by numerous other groups.

The Association will continue to search for better programs and more interesting meetings, but to make it possible for regular business to resume, the approval of this amendment is urgent.

### MAIL VOTE

The Association's By-Laws are built around the concept that all business will be conducted at general meetings.

However, it has sometimes been impossible to conduct even the most vital business at past meetings and may be impossible at some meetings in the future, even with reduced attendance requirements. An answer to this problem which will insure the ability of the Association to act on important issues is to provide for mail voting by the members on any item of business.

The officers and committee chairmen have studied the question of mail voting and propose that the By-Laws be amended accordingly. The most important point about the amendment as written is that it permits the executive committee to call for a mail vote only when action at a regular general meeting is prevented by lack of a quorum. The details of how such a vote shall be conducted are carefully spelled out.

All residents are urged to vote "Yes" on this amendment when filling out their membership applications.

The texts of the By-Law amendments are as follows:

A new Article 14 shall be added to the By-Laws as follows:

This corporation may be dissolved only in accordance with the following procedure:

1) In the event that the corporation adopts a resolution deeming it advisable and most for the benefit of the corpora-

tion that same should be dissolved, within ten days after the adoption of such resolution written notice of the adoption of such resolution shall be mailed to each and every member of said corporation residing in the United States, and also within ten days a copy of said notice of the adoption of such resolution shall be published in one or more newspapers published and circulated in the county wherein such corporation shall have its place of meeting, at least four weeks successively, once a week, next preceding the time appointed for a meeting of the members of the corporation, to be held at the usual place of meeting of said corporation, in such county, to take action upon such resolution.

2) The said notice shall not only notify the membership of the adoption of such resolution, but also the date, time and location of the meeting to take action upon such resolution.

3) If at any such meeting two-thirds of all the members present and entitled to vote therein shall vote for dissolution, a certificate thereof, duly attested by the secretary of the corporation, shall be filed with the secretary of state of New Jersey, together with due proof of the notice and publication requirements aforesaid.

4) The resolution of the membership approving dissolution may include instructions to the Trustees regarding disposition of the corporation's assets within the limits set forth by 5a and 5b below.

5) Upon approval of dissolution by the membership the Trustees shall liquidate all assets, pay all lawful debts and obligations including the cost of dissolution and shall then grant all remaining funds to one or more of the following, as they shall then decide, or as the membership directs in the resolution of dissolution.

a) Charitable Organizations

b) The local Government or one of its divisions, e.g. the Board of Education, Recreation Commission, etc., for specific use which will benefit the community.

Article VIII, Section I of the By-Laws shall be amended to read:

a) No regular or special meeting of the Association may be held unless notification of the date, time and place is published at least three (3) days prior to the meeting.

b) The presence of either fifty (50) members in good standing or one member from 10% of the member households, whichever is less, shall constitute a quorum for the transaction of all business of this Association.

Article VIII of the By-Laws shall be amended by the addition of Section 5 as follows:

Section 5. In the event that the General Assembly is unable to act on any item of business, including the election of officers, due to lack of a quorum, a mail ballot on this item of business may be called for by the Executive Committee. Such a vote shall be conducted in accordance with the following rules:

a) A ballot shall be mailed to each member household, containing the full

[Continued on Page 10]

## Town Hall Addition May Cost \$225,000

Plans for a major addition to the Municipal Building were presented this month. The architect has prepared floor plans for a building designed to accommodate the town when it reaches its optimum population in 1975. The proposed layout calls for a new addition and alterations which, when complete, will be three times as large as the existing building. The total budget including all construction, furnishings, site work and architect's fee is \$225,000.

The proposal calls for a two-story building conforming to the design of the existing building to be added to the rear of the existing structure. A large portion of the building and a new front yard parking lot is planned for police department use. Plans call for the entire basement of the existing building to be converted into a large meeting room.

A large caucus room with desks for each of the seven council members and a separate board meeting room are also planned. The plans call for separate offices for each department and for the town manager.

Because the addition is planned to occupy a portion of the existing parking lot, only twenty parking spaces will remain.

At the public forum various citizens questioned the Mayor and the architect about the proposal. Questions concerning the total cost, the seemingly large amount of corridor space, office arrangement, lack of a rear exit to the parking lot and various details were discussed.

### EDITORIAL COMMENT

The township government needs more room for its operations. This will be doubly important next year when the new council takes office. The question of whether the plans as presented are the best solution to the problem must be discussed. This building should be a compromise between what would be the best for all possible future growth and the practical need of economy.

The township committee should listen to every comment, suggestion and criticism, and should seek professional advice from sources other than the architect who will be paid a percentage of the cost before acting. No architect can be expected to make a first presentation based on the most economical design. It is axiomatic that having made a presentation the architect will be reluctant to make any changes even if worthy.

## Survey Stake Case Trial Set

March 8 has been set for the trial of the survey stake case. This case involves the Township's decision that Levitt & Sons must survey and stake every lot in Strathmore. Levitt is suing to void this requirement. Defendants in the case are the Township Committee, the Planning Board, the Civic Association, Robert J. Chesterman and Herbert J. Parker.

## Spring Dance Set for April 3

The Strathmore Civic Association will hold a "FIRST ANNUAL SPRING DANCE" on Saturday, April 3, at 9:00 p.m. at Kenny Acres, Route 9, Woodbridge.

Reservations are \$15 per couple. This includes a midnight supper and liquor — your choice of rye or scotch.

Make your reservations early. Call Chairman Carmine Caffera, 566-8283. There will be no tickets sold at Kenny Acres.

### MIDNIGHT SUPPER MENU

April 3, 1965

*Fruit Salad*

*Celery & Olives      Molds & Pickles*

*BAKED VIRGINIA HAM*

*COLD SLICED TURKEY*

*ROAST TOP SIRLOIN OF BEEF*

*SEAFOOD NEWBURG*

*SWEDISH MEATBALLS*

*Potato Salad      Macaroni Salad*

*Tuna Salad      Chicken Salad*

*Cole Slaw*

*Baked Beans      Assorted Cheese*

*Tortoni      Coffee*

SERVED BUFFET STYLE

## American Legion Plans Local Post

The Monmouth County officers of the American Legion plan to form a post in Strathmore.

The American Legion is a non-political, non-religious organization devoted to the benefit of veterans and their families. The Legion and other veteran organizations deserve credit for the many federal and state laws which benefit those who have served in our armed forces.

Any veterans who are interested in joining the Legion can do so either by forming a new post, which needs only 15 charter members, or by joining Post 176 in Matawan. The Matawan Post is well established and is financially stable with 45 years of continuous activity to its credit.

For information, please contact Mr. Mort F. O'Connor, 55 Church Street. Telephone, 566-2392.

## Nominating Comm. Now Being Formed

The March meeting of the Civic Association will feature the nomination of officers to serve for the coming year. The election of the officers: President, Vice President, Secretary and Treasurer, will take place at the April meeting.

The By-Laws provide for two ways of nominating. First, there is a nominating committee made up of one member from each of the 8 committees. The only restriction is that no present officer or committee chairman may serve on it. Second, nominations are allowed from the floor at either the March or April Civic Association meetings. The only conditions are that the nominee be a member of the Association and agree to serve if elected.

Because the past two nominating committees have been hard-pressed for time to complete their work, the meeting date has been scheduled for Wednesday, March 31st. There are many members of the Association who, in spite of interest and ability, have not taken an active role in the Association. This is a perfect time for them to come forward. We urge each of you to think about the role of the Civic Association and the individuals who fit your qualifications and let the nominating committee know your selections.

Members of the committee to date and their telephone numbers are:

Rudy Bergenfeld .....	566 - 2010
Art Frankenthal .....	566 - 3280
George Fox .....	566 - 7511
Hans Froelich .....	566 - 7770
Tony Finelli .....	566 - 7821
Carol Gillespie .....	566 - 8755
John Gilpin .....	566 - 8253

## Chef Caters to Gourmets

Bear's paw . . . whale meat . . . rabbit . . . venison . . . wild duck . . . pheasant . . . these are delicacies not enjoyed very often by the average diner . . . but if you're a hunter or a sportsman, George Vero, host and chef at The Poet's Inn in Matawan, will be delighted to prepare your catch and serve it up in gourmet fashion.

Mr. Vero recently prepared a feast reminiscent of a royal banquet for one diner and his party. The gentleman had supplied Mr. Vero in advance with two brace of pheasant which were roasted, then simmered in Burgundy wine and served with the sauce garnished with bacon, tiny onions and mushrooms. The menu consisted of: Fresh Maine Lobster saute a la Americaine; Consomme St. Clair; Pheasant a la Burgundy, Potatoes Noisettes; Cherries Jubilee.

For those who prefer more conventional fare, The Poet's Inn menu features a variety of Continental and American specialties.

Mr. Vero, who recently purchased The Poet's Inn, studied culinary arts in Paris and Switzerland and has been chef at many prominent restaurants here and abroad. He has won many awards for catering demonstrations.

# COMMUNITY CALENDAR

## MARCH, 1965

**ATTENTION — ORGANIZATIONS**

If you have not been included in this month's calendar; if the time or place of your regular meeting has been changed, or if you have a special event coming up in April — please notify The Observer before April 15.

CALL 566-7180

**1**  
**ROSARY ALTAR SOCIETY**  
 St. Benedict's, 7:30 p.m.  
**TOWNSHIP COMMITTEE**  
 Municipal Bldg., 8 p.m.  
**VFW — Post House, 8 p.m.**  
**WOMEN OF TRINITY EPISCOPAL CHURCH**  
 Church, 8:30 p.m.  
**KNIGHTS OF PYTHIAS**  
**J.F.K. CENTENNIAL LODGE**  
 Oak Shades Firehouse, 8:30 p.m.

**2**  
**FIRST AID SQUAD**  
 Cliffwood Frist Aid Bldg., 8 p.m.  
**MASONIC LODGE**  
 Masonic Temple, 8 p.m.  
**GIRL SCOUTS, MATAWAN NGHBD. ASSN.**  
 Matawan Health Center, 8:30 p.m.  
**BAYSHORE HOSP., MATAWAN TWP. AUX.**  
 Strathmore Elementary School, 8:30 p.m.

**3**  
**HARBOR COMMISSION**  
 Municipal Bldg., 8 p.m.  
**MATAWAN GRAMMAR SCHOOL PTA**  
 Grammar School, 8 p.m.  
**STRATHMORE ELEMENTARY SCHOOL PTO**  
 Elementary School, 8:15 p.m.  
**KNIGHTS OF COLUMBUS,**  
**CARDINAL NEWMAN COUNCIL**  
 American Legion Hall, 8:15 p.m.  
**MATAWAN TWP. REPUBLICAN CLUB**  
 Oak Shades Firehouse, 8:30 p.m.

**4**  
**BOY SCOUTS, CHINGARORA DIST. COMM.**  
 Sun S&L Ass'n., Airport Plaza, 8 p.m.  
**GREAT BOOKS DISCUSSION GROUP**  
 Middlesex Rd. Rec. Center, 8 p.m.  
**VFW AUXILIARY**  
 Post House, 8 p.m.  
**AMERICAN LEGION POST 176**  
 Post House, 8 p.m.

**7**  
**FIRST BAPTIST CHURCH**  
 School of Missions, Church, Evening

**8**  
**HADASSAH**  
 Strathmore Lanes, 8:30 p.m.  
**BOARD OF EDUCATION**  
 Broad St., 7:55 p.m.  
**BOARD OF HEALTH**  
 Municipal Bldg., 8 p.m.  
**LOCAL ASSISTANCE BOARD**  
 Municipal Bldg., 8 p.m.  
**TOASTMASTERS**  
 Clare and Coby's Inn, 8:30 p.m.

**9**  
**ORT**  
 Strathmore Elementary School, 8:30 p.m.  
**CIVIC ASS'N. EDUCATION COMM.**  
 Strathmore Elementary School, 8:30 p.m.

**10**  
**ORDER OF THE EASTERN STAR**  
 Masonic Temple, 8 p.m.

**11**  
**SHADE TREE COMMISSION**  
 Municipal Bldg., 8 p.m.  
**CROSS OF GLORY LUTH. CHURCH COUN.**  
 136 Deerfield Lane, 8 p.m.  
**JR. CHAMBER OF COMMERCE**  
 Magnolia Inn, 8:30 p.m.

**14**  
**FIRST BAPTIST CHURCH**  
 School of Missions, Church, Evening

**15**  
**TOWNSHIP BUDGET PUBLIC HEARING**  
 Cliffwood School, 8 p.m.  
**HOLY NAME SOCIETY**  
 St. Benedict's, 7:30 p.m.  
**VFW—Post House, 8 p.m.**  
**WOMEN OF TRINITY EPISCOPAL CHURCH**  
 Church, 8:30 p.m.  
**KNIGHTS OF PYTHIAS**  
**J.F.K. CENTENNIAL LODGE**  
 Oak Shades Firehouse, 8:30 p.m.

**16**  
**MASONIC LODGE**  
 Masonic Temple, 8 p.m.  
**CROSS OF GLORY LUTH. CHURCH WOMEN**  
 Strathmore Elementary School, 8 p.m.  
**TEMPLE SHALOM SISTERHOOD**  
 Strathmore Elementary School, 8:30 p.m.  
**ZONING COMM., CIVIC ASS'N.**  
 Strathmore Elementary School, 8:30 p.m.

**17**  
**PLANNING BOARD**  
 Municipal Bldg., 8 p.m.  
**MATAWAN REG. HIGH SCHOOL PTA**  
 High School, 8:15 p.m.  
**KNIGHTS OF COLUMBUS,**  
**CARDINAL NEWMAN COUNCIL**  
 American Legion Hall, 8:15 p.m.  
**DEBORAH, MATAWAN CHAPTER**  
 Airport Plaza Lanes, 8:30 p.m.

**18**  
**CROSS OF GLORY LUTHERAN CHURCH**  
**SUNDAY SCHOOL TEACHERS**  
 136 Deerfield Lane, 8 p.m.  
**GREAT BOOKS DISCUSSION GROUP**  
 Middlesex Rd. Rec. Center, 8 p.m.  
**VFW AUXILIARY**  
 Post House, 8 p.m.  
**AMERICAN LEGION POST 176**  
 Post House, 8 p.m.  
**TEMPLE BETH AHM**  
 Cliffwood First Aid Bldg., 8:30 p.m.

**22**  
**BOARD OF REC. COMMISSIONERS**  
 Municipal Bldg., 8 p.m.  
**FIRST BAPTIST CHURCH, BD. OF DEACONS**  
 Church, 8 p.m.  
**B'NAI B'RITH MEN**  
 Matawan Reg. High School, 8:30 p.m.  
**FIRST AID SQUAD AUXILIARY**  
 Cliffwood First Aid Bldg., 8:30 p.m.  
**NATL. COUNCIL OF JEWISH WOMEN**  
 Strathmore Elementary School, 8:30 p.m.  
**TOASTMASTERS**  
 Clare & Coby's Inn, 8:30 p.m.

**23**  
**MUNICIPAL COURT**  
 Municipal Bldg., 8:30 p.m.  
**BOY SCOUTS**  
**CHINGARORA DIST. COMMISSIONERS**  
 127 Ravine Dr., 8 p.m.  
**TEMPLE BETH AHM SISTERHOOD**  
 VFW Hall, Cliffwood, 8:30 p.m.  
**JR. CHAMBER OF COMMERCE**  
 Magnolia Inn, 8:30 p.m.

**24**  
**STRATHMORE DEMOCRATIC CLUB**  
 Strathmore Lanes, 8:30 p.m.  
**UTILITIES AUTHORITY**  
 30 Noble Place, 8 p.m.  
**ZONING BOARD**  
 Municipal Bldg., 8 p.m.  
**ORDER OF THE EASTERN STAR**  
 Masonic Temple, 8 p.m.  
**B'NAI B'RITH WOMEN**  
 Oak Shades Firehouse, 8:30 p.m.

**25**  
**TWP. COORDINATING COMMITTEE**  
 Municipal Bldg., 8 p.m.  
**COLUMBIAN AUXILIARY**  
**CARDINAL NEWMAN COUNCIL**  
 Member's Home, 8:15 p.m.

**26**  
**INDUSTRIAL COMMISSION**  
 Municipal Bldg., 8 p.m.

**31**  
**STRATHMORE CIVIC ASSOC.**  
 Regional High School, 8:30 p.m.  
 Nominations For Officers

### CENTRAL JERSEY BRANCH TO GET NEW LOOK

The half century old local office of the Central Jersey Bank & Trust Co. will have a new look next summer. Plans are under way for a redesigned interior and exterior, and a new wing, Robert B. Barlow, president, announced recently. Drive-in banking has been accommodated with the opening of a second window. A parking lot addition is also in use.

The facade will be refaced in pale red colonial brick. Charles W. Mandeville, manager, said that this was an attempt to retain the traditional atmosphere of Matawan.

Full Line of Garden Supplies

## SPECIAL SALE

SCOTT'S TURF BUILDER

5,000 Sq. Ft. — Reg. \$4.95 — NOW \$4.40

10,000 Sq. Ft. — Reg. \$8.95 — NOW \$7.97

SAVE \$2.00 ON HALTS or HALTS PLUS  
(2,500 Sq. Ft. Coverage)

Sale Ends March 15th

10% OFF ON ALL PURCHASES OF  
10 PACKAGES OF ANY SCOTT'S PRODUCTS

### SPECIAL OFFER

Come in for a \$3.98 Columbia L.P. Record  
Album featuring 12 Top Recording Stars — \$1.00

## CERLIONE'S GREENHOUSES

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## L'Image Hair Stylists Is Open

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ROUTE 34 MATAWAN

### Our Staff Is Eager to Attend to Your Beauty Needs

DAVID — formerly of New York, East Orange and Perth Amboy.

MARIE — established hairstylist, formerly with high fashion salons of the bayshore area.

EDITH — associated 8 years with a top styling salon of North Jersey.

HELEN — former owner - head stylist of "Fashion Comb," Perth Amboy.

SANDY — well-known stylist of the Red Bank area already serving many Matawan women.

### EXCEPTIONAL TALENT PLUS:

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Tues., Wed., Thurs. Fri.—9 a.m. to 7:30 p.m.

Attention Strathmore

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**566-1122**



# WHAT IS THE ASSOC. DOING? WHERE IS IT HEADED?

Is the Civic Association doing the job it was created for? What should be its role in the year ahead? As these questions boil about us, it is a good time to look at what has been done already. The progress made in the short history of Strathmore is something we may be proud of. This is what has been accomplished:

1. A better form of government has been approved and will start next year.
2. A vital school building program has been started.
3. Two years in a row improved school budgets have been approved.
4. A Master Plan is being professionally prepared for the Township.
5. The water rates are being cut 25%.
6. Two zoning applications for commercialization of land in Strathmore have been defeated.
7. Two proposals by the Township to use land in Strathmore for truck and material storage were successfully opposed.
8. Two proposed asphalt plants near Northland Park were defeated.

These are only some of the main accomplishments. We have had to fight for each of these steps. Some of these have also had the support of others in the Township, but only the severest sceptic would try to claim that all would

have come to pass without the Association. At the very least, the Association must be credited with alerting the residents of the issues as they have come upon us.

It is proper to claim credit for some things which cannot be put in a specific list. An example is the steps being taken by the Regional Board of Education to improve the school system as a result of prodding by the Association's Education Committee and the knowledge that their budgets will be approved if they are reasonable.

Another such item would be the knowledge that such strong opposition to commercial development in Strathmore exists that further attempts for such use have not been made.

To sum up, the Association has been a powerful force for progress and improvement. There are some residents who might not agree with every single thing the Association has done. However, we believe that virtually all of our projects have the approval of the vast majority of Strathmore residents, whether or not they are members of the Association; and further, we believe all residents benefit by the active role the Association has taken.

What the exact details of future plans and projects will be depends on the new president, officers and committee chair-

men who will be elected in April. In an area which has grown as rapidly as this, calm and peaceful continuity will not come quickly. Active participation by the Association will be vitally needed in the coming year.

Do you agree that the list of accomplishments is worthwhile? Do you think that continued activity is important? If you agree with the Association on a simple majority of its projects, then give it the support it needs most of all . . . JOIN . . . REJOIN. Renew your membership. Join now if you did not before. The Association needs the support of numbers to continue and grow as an active force for a better town.

## SUBDIVISION DENIED IN IVY HILL SECTION

A proposed nine lot subdivision adjacent to the Ivy Hill section of Strathmore was rejected last month by the Planning Board. The board refused to classify the plan, submitted by TSP Development Co., Mercerville, as a major subdivision on grounds the lot sizes did not meet the R-150 zone requirements. The Planning Board ruled the subdivision failed to qualify under the township's planned community provisions since the lot sizes were too small for the 100 by 150 lot size required. Most lot sizes were planned for 75 by 125 feet.

The subdivision will have to be approved by the Zoning Board of Adjustment but would still have to be approved by the Planning Board.

# THE TAX MAN

says

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24 HOURS A DAY — 7 DAYS A WEEK**

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**Store Hours: 9 a.m. to 10 p.m.**

## SCHOOL BUDGET IN, BUSES OUT

Matawan Regional School District voters approved the Board of Education's 1965-66 school budget last month. Both parts of the budget referendum won handily, being approved in Matawan Borough and all sections of Matawan Township except Cliffwood.

In the only township seat on the Board at stake, Strathmore resident Herbert Feder topped former president Roy S. Matthews by 62 votes. Feder received 729 votes to 667 for Matthews. Feder's margin at Strathmore School, 474 to 255, gave him the win. Matthews outpolled Feder, 266 to 45, in Cliffwood and Feder led Matthews at the Regional High School, 210 to 146.

Approval of the budget was 1,350 to 630. Approval of the capital outlay was 1,268 to 618.

The special question on the ballot to authorize \$86,000 to provide non-state-aided bus transportation lost, 1,549 to 455.

A total of 2,037 people, or 19 per cent, went to the polls. Voter registration is 6,778 in the township and 3,588 in the borough.

### EDITORIAL COMMENT

The results of the school vote were both gratifying and disappointing. Gratifying because of the outcome of the vote on all issues; disappointing because of the low voter turnout. In the bond issue referendum of last June, 55 per cent of the eligible registered voters in

Strathmore expressed their views by voting; in the election just passed, only 1 out of 4 took time out to vote.

Does this reflect apathy or lethargy? The education committee of the Civic Association tried every possible way to bring the issues to the attention of all Strathmore residents. There were stories printed in "The Observer" and other local newspapers. Candidates' nights were held all over the township by various organizations.

But where were the 3,000 Strathmore voters that stayed home and didn't bother to take a few minutes to vote? The education committee of the Civic Association "lives with" the educational system of the School District all year, discusses the problems, listens to speakers, makes studies, attends Board of Education meetings, and tries to "get out the vote." The committee investigates the budget and takes a position on issues.

All of this is wasted if Strathmore voters do not vote. The committee hopes that such elections in the future will have a greater voter turnout.

### BY - LAWS

[Continued from Page 5]

text of the item to be voted upon, together with a brief explanation.

b) Fifteen days after the ballots are mailed, all returned ballots shall be tal-

ied by a special committee appointed for that purpose, or in the absence of such a committee by the officers of the Association.

c) The total number of votes returned shall equal a minimum of 10% of the membership or the vote shall be void.

d) All issues voted upon by the above procedure shall require a simple majority for passage unless otherwise required by various sections of these By-Laws.

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### THANKS

I wish to thank all the voters of Matawan Township who supported me in my bid for reelection to the Matawan Regional Board of Education — ROY MATTHEWS

### DRIVER TO N.Y.C.

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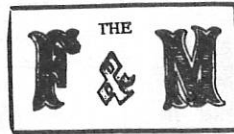
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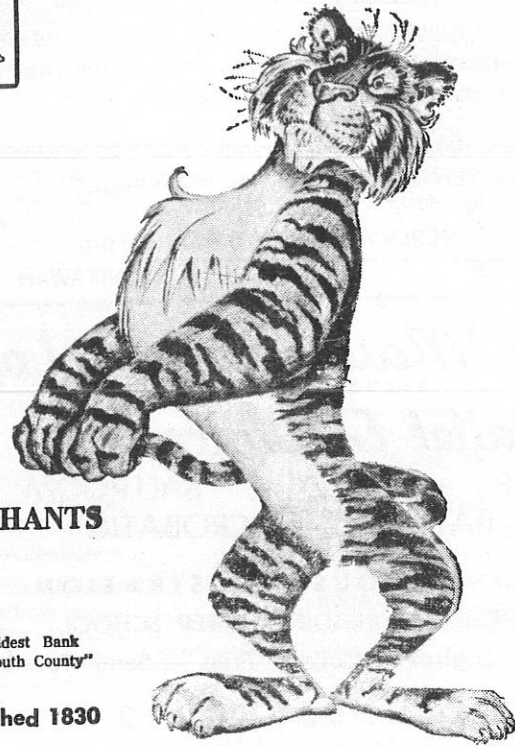
MATAWAN, N. J.

PHONE: 566 - 6144



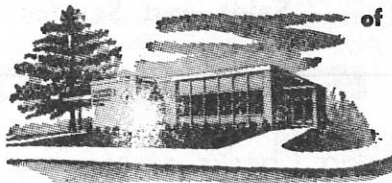
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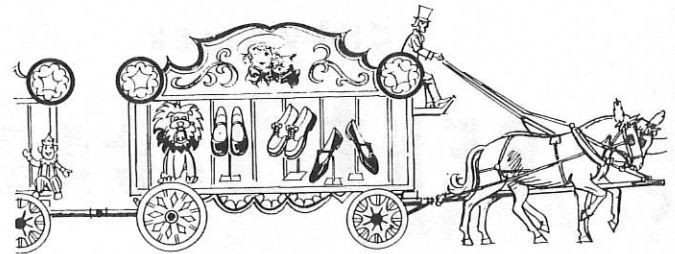
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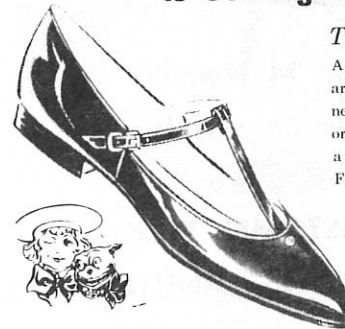
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