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VOL. III - No. 9

A PUBLICATION OF THE STRATHMORE CIVIC ASSOCIATION

MAY, 1966

Civic Association Adopts Changes in Its Constitution

On Wednesday evening, April 27, the Strathmore Civic Association adopted changes in the Constitution which were noted in the March issue of the OBSERVER. It read as follows:

The experience of the officers of the Civic Association has demonstrated the unwieldy system of dividing the responsibility between the chairmen of autonomous standing committees and the officers. Instead, it's proposed that all power be concentrated in the hands of six trustees elected by the members. They, in turn, will elect the officers and act as the Executive Committee with the officers. The trustees may also serve as officers.

It is further recommended that the Constitution and By-Laws of the Strathmore Civic Association be amended as follows:

Article IV of the Constitution shall be amended as follows:

MEETINGS

This Association shall have its annual meeting during the month of April for the purpose of election of trustees, reading of annual reports and other purposes. Other meetings shall be scheduled by the President upon approval by a majority of the Executive Committee.

Article VI of the Constitution shall be amended as follows:

OFFICERS

The officers of the Association shall be a President, at least one Vice-President, a Secretary, a Treasurer and such officers as may be provided in the By-Laws of this Association. The Executive Committee shall have the general administrative powers of the Association and shall consist of the above-named officers, the Board of Trustees and the immediate Past President.

The Officers and Board of Trustees shall be selected as provided in the By-Laws of the Association.

Article III of the By-Laws shall be amended as follows:

MEETINGS

Section 1—deleted. (This refers to the time and place of meetings and is

covered by Article IV of the Constitution.)

Section 2—to be Section 1.

Section 4—to be deleted. (This refers to the meetings of the Standing Committees.)

Section 5—to be Section 2.

Article IV of the By-Laws shall be amended as follows:

Section 3—The Nominating Committee shall consist of five members of the Association appointed by a majority of the Executive Committee.

Section 5—The President, upon approval of a majority of the Executive Committee, shall appoint the Chairmen and members of the standing committees. The Committee Chairmen shall meet with the Executive Committee, but shall have no votes except if they are also Trustees.

Section 6—The Trustees of the Association shall consist of six members of the Association elected for overlapping terms of three years each. After the first election, they shall determine by lot the length of their respective terms. At each annual election at least two shall be newly elected. Should a position of Trustee become vacant the remaining Trustees shall select a member to fill the position until the next annual meeting. At that time the position shall be filled by election for the remainder of the original term.

The Trustees shall elect by majority vote the officers of the Association and shall serve as members of the Executive Committee.

Article VI of the By-Laws shall be amended as follows:

COMMITTEES

Section 2—deleted.

Section 3—to become Section 2.

Section 4—to become Section 3.

Section 5—to be deleted.

Section 6—to be Section 4.

Board of Education Denies Pleas For Portable Classrooms

Over 500 irate parents attended the Board of Education meeting, Monday evening, May 9, at the Matawan Grammar School. Two hours of heated discussion did not change the board's previous decision (May 2) not to lease portable classrooms.

Mr. Herbert Parker and Mr. Herbert Feder, members of the board and residents of Strathmore, spoke in favor of leasing the classrooms. Mr. Feder introduced the motion to consider the leasing of portable classrooms and was seconded by Mr. Harold Davis. Mr. Parker and Mr. Feder stated their position was that the need for extra classrooms is here and now. Though not an ideal solution, it would alleviate the problems of split sessions for the fall term. Members of the Board of Education voting "yes" were: Messrs. Parker, Feder, Floyd Brown and Harold Davis. The last two are both residents of Matawan Borough.

Those dissenting were Board President John J. Bradley, Vice President Mrs. Dorothy J. Smith, William A. Davis, Harold J. Dolan and Alfred R. Manville. Of the dissenters only Mr. Dolan and Mr. Bradley stated their reasons for their negative vote. They believe permanent construction is better than a temporary classroom. However, they failed to convince the capacity crowd with any concrete evidence that this would indeed happen in the near future. They further stated they have not been able to make progress with the State Board of Education in Trenton.

Through denial of portable classrooms, Strathmore will become a K through third grade. Fourth, Fifth and Sixth Grades from this school will attend Matawan Grammar with all sixth grades in the district on split sessions with the exception of Cliffwood. Seventh, eighth and ninth graders will be on split sessions until the Lloyd Road School is completed.

Had the leasing of portable classrooms been accepted, all split sessions would have been eliminated with the completion of the Lloyd Road School. This school will house only the seventh and eighth grades. Completion of this school is scheduled for February of 1967.

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[Continued on Page 2]

THE STRATHMORE OBSERVER

published monthly by the
**STRATHMORE - AT - MATAWAN
 CIVIC ASSOCIATION, Inc.**
 Post Office Box 100, Matawan, N. J.

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Dear Members of the Board:

We thank the Matawan Regional Board of Education for respecting the wishes of the members of the Strathmore Parent-Teachers Organization regarding the hot lunch program.

It is our understanding that the original funds allocated for this hot lunch program are not being used at this time. We therefore suggest that this \$11,400 be put into a special account to be earmarked for future improvements at the Strathmore School

/s/ LOIS FORMAN,
 Acting President, for the
 Executive Board, Strathmore
 Parent Teacher Organization

Arbor Day Observance

Mr. Luther Foster addressed the students of the Strathmore Elementary School at the first annual Arbor Day program, sponsored by the Strathmore P.T.O.

Fifth graders participating in the program were: David Nixon, Salute to the Flag; Barbara Thompson, The Conservation Pledge; Jennifer Barry, History of Arbor Day; Beverly Morley, The Red Oak - State Tree, and Evan Weaver, David Nixon and Kevin Pekar read Joyce Kilmer's "Trees."

One child from each class served as representative for the planting of the red oak tree donated by the P.T.O.

Mr. Anthony Nuccio, assistant superintendent of schools, and Mr. Edward Scullion, board secretary, were among the invited guests present at the ceremony.

ASSOCIATION ADOPTS CHANGES

[Continued from Page 1]

OFFICERS ELECTED

This same evening Messrs. Theodore Endresen, Hars Froelich, Frank Gilbert, Rudy Bergenfeld, George Moran, Robert Wert were elected trustees of the association.

Accomplishments of the Civic Association were noted by Mr. Endresen including library study, roads, candidates' nights and publication of OBSERVER.

The business portion of the meeting was closed and Professor Richard Rice, Agriculture Extension Service of Rutgers University, spoke on the topic of "Lawn Care and Landscaping."

**Temple Beth Ahm
Carnival & Bazaar**

Temple Beth Ahm announces its Annual Gala Carnival and Bazaar to be held May 16-21 inclusive at the Strathmore Shopping Center, Route 34, Matawan. Chairman Dr. George Wexler has promised a bigger and better Carnival with more new and exciting rides and new games, with prizes ranging from hats and canes to live goldfish in bowls. There is free admission to the Fair Grounds.

Free gifts for all the children from our own clown, "Bim B'Ahm," who will be present each night from 6:00 to 7:00 and on Saturday afternoon. Bring your cameras and take a picture of your children with "Bim B'Ahm" the clown.

Free gifts will be given to persons who receive lucky stamped ride tickets. On each night, one ride will be selected and the tickets will be marked at random and prizes will be awarded nightly to some 25 lucky riders.

Each night free rides will be given to anyone presenting the "free ride coupons," which will be advertised in local papers.

Free entertainment has been planned and on Saturday afternoon, an up-and-coming folk-singing group called "The Group Folk Singers" will put on a unique and exciting half-hour show. "The Group Folk Singers" have appeared on television, radio and appeared at the recent New York World's Fair.

Along with games and rides, there will be a bigger and better Bazaar Area, which will feature all new clothing and household merchandise.

Food — Music — Rides — Games — Free Gifts and Prizes await you and your family at Temple Beth Ahm's Carnival and Bazaar.

BOARD OF EDUCATION

[Continued from Page 1]

Anger was expressed mainly because the voters had already accepted a school budget in which \$44,000 was allocated for portable classrooms. Yet the board virtually ignored not only the vocal pleas from the crowd in attendance, but also letters from the Strathmore P.T.O., the High School P.T.A., hundreds of signed petitions and a personal letter from Mrs. Frank Gilbert, plus a plea from the police department regarding unsafe conditions with split sessions.

The terms of Mrs. Sfith and Mr. Dolan expire next February and many in attendance let it be known that their "No's" would be remembered at the polls next election.

**Temple Beth Ahm Seeks
Religious School Teachers**

Temple Beth Ahm School Board has openings for full-time professional religious school teachers to assume a 15-hour a week schedule. Anyone interested, or knowing of any qualified instructors, is urged to contact Mrs. Melvin Reisberg, 32 Deborah Lane, Matawan, immediately.

**Red Oak School
Elects Its Officers**

Mrs. Arnold Lerner of Strathmore has been elected President of the Red Oak Cooperative Nursery School for the 1966-67 season. The other new officers are: Mrs. Walter Alprin, vice president at large; Mrs. Steven Levine, membership vice president. Mrs. Alprin and Mrs. Levine are also of Strathmore.

Mrs. Chester Day of Holmdel is corresponding secretary, Mrs. James Smith of Middletown is recording secretary and Mrs. Alfred Herche of Matawan is treasurer.

School Receives Trees

Two white dogwoods, two Emery Queen Norway Maples from the P.T.A. and two Scarlet Oak seedlings from Rutgers Agriculture Extension Service were planted on the grounds of Matawan Regional High School in an Arbor Day ceremony held recently. Carl Sandman, chairman of the Matawan Township Shade Tree Advisory Board, represented the township. Mrs. George McGraw, president, and Mrs. Richard Morehead, recording secretary, represented the Matawan Regional High School P.T.A. at the ceremony. John V. Caracciolo, principal; William C. Reiner and Thomas N. Stachura, vice principals, represented administration.

Class presidents: Alan Spielman, freshmen; Roxanne McGraw, sophomore; Craig McKeen, junior, and John Paglione, senior, participated in the ceremonies.

Michael Dolan, president, and Susan Nealis, secretary, represented the school's chapter of the National Honor Society. Kathy Foyle, president of the Student Council, and Lynn Wolverton, Gerry McGrath, Lois Smith, Mike Sioss, Eugene Hyman and Earl Siddons of the Student Council were present.

**BIG ART SHOW IN
MATAWAN TOWNSHIP**

The Matawan Township Council has given the go-ahead for a giant Matawan Township Art Festival, which is planned as the largest outdoor art show ever to be held in New Jersey.

The event will be held at the Strathmore Shopping Center on Route 34 in Matawan on June 2, 3, 4 and 5 from 11:00 a.m. to 5:00 p.m.; and more than 500 artists throughout the state of New Jersey have been invited to participate. Admission will be free and several thousand paintings are expected to be exhibited and available for sale in a wide range of prices.

Approved by the Township Council, the event is being conducted by Temple Shalom of Matawan, with Stanley Rothman and Martin Kushner as co-chairmen. Co-ordinator for the show is Frank Fiorino of the Matawan Art Gallery, Route 34 and Valley Drive in Matawan, and artists interested in exhibiting should contact him.

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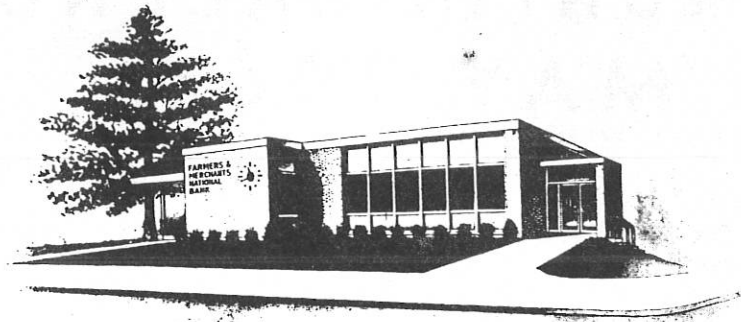
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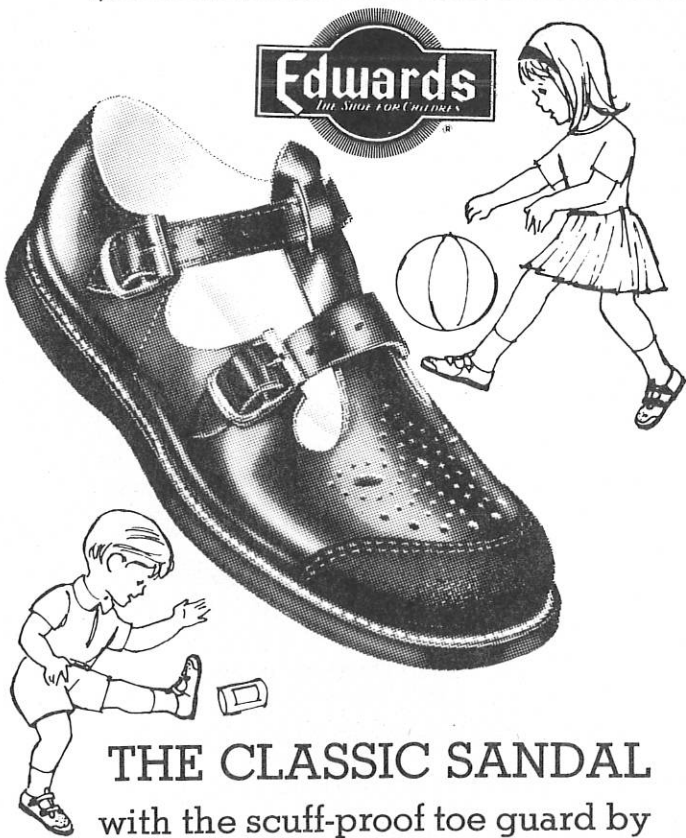
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MATAWAN, N. J.

COMMUNITY CALENDAR

MAY, 1966

12

TEMPLE BETH AHM USY GENERAL MEETING
Matawan Township First Aid Squad, 8:00 p.m.

16

TEMPLE BETH AHM CARNIVAL -BAZAAR
From 6:00 p.m. On
Strathmore Shop. Ctr., Route 34, Matawan
CUB SCOUTS PACK 74
Strathmore Elementary School, 7:30 p.m.
BOARD OF EDUCATION
Mat. Grammar School Library, 7:55 p.m.
TOWNSHIP COUNCIL
Municipal Building, 8:00 p.m.
V.F.W. — Post House, 8:00 p.m.
KNIGHTS OF PYTHIAS
J.F.K. CENTENNIAL LODGE
Oak Shades Firehouse, 8:30 p.m.
RED OAK COOP. NURSERY SCHOOL
FINAL MEETING

17

TEMPLE BETH AHM CARNIVAL -BAZAAR
From 6:00 p.m. On
Strathmore Shop. Ctr., Route 34, Matawan
MUNICIPAL COURT
Municipal Building, 7:00 p.m.
MASONIC LODGE
Masonic Temple, 8:00 p.m.
TOASTMASTERS — Magnolia Inn, 8:30 p.m.
TEMPLE SHALOM SISTERHOOD
Strathmore Elementary School, 8:30 p.m.

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TEMPLE BETH AHM CARNIVAL -BAZAAR
From 6:00 p.m. On
Strathmore Shop. Ctr., Route 34, Matawan
PLANNING BOARD
Municipal Building, 8:00 p.m.
MAT. REG. H.S. P.T.A.
"INSTALLATION OF OFFICERS"
Mat. Reg. H.S., 8:15 p.m.
KNIGHTS OF COLUMBUS
CARDINAL NEWMAN COUNCIL
Strathmore Lanes, 8:30 p.m.
DEBORAH — Shanghi Inn, 8:30 p.m.
FIRST BAPTIST CHURCH BD. OF TRUSTEES
Church House, 9:00 p.m.

19

TEMPLE BETH AHM CARNIVAL -BAZAAR
From 6:00 p.m. On
Strathmore Shop. Ctr., Route 34, Matawan
AMERICAN LEGION POST 176
Post House, 8:00 p.m.
V.F.W. AUXILIARY
Post House, 8:00 p.m.
GREAT BOOKS DISCUSSION GROUP
Middlesex Rd. Rec. Ctr., 8:00 p.m.
MAT. TWP. UTILITIES AUTHORITY
30 Noble Place, 8:00 p.m.
HADASSAH — Strathmore Lanes, 8:30 p.m.

20

TEMPLE BETH AHM CARNIVAL -BAZAAR
From 6:00 p.m. On
Strathmore Shop. Ctr., Route 34, Matawan
TRINITY EPISCOPAL CHURCH, COUPLES CLUB
Church, 8:30 p.m.

ATTENTION — ORGANIZATIONS

If you have not been included in this month's calendar; if the time or place of your regular meeting has been changed, or if you have a special event coming up in June, please notify the OBSERVER

Call 566-3165 (Barbara Fitzgerald)

21

TEMPLE BETH AHM
GROUNDBREAKING CEREMONIES, 1:00 p.m.
Landsite—Lloyd Rd. opp. Drexel La., Mat.
TEMPLE BETH AHM CARNIVAL -BAZAAR
Starts in the Afternoon
Strathmore Shop. Ctr., Route 34, Matawan
MAT. NEIGHBORHOOD ASS'N. GIRL SCOUTS
FIELD DAY — Camp Nomoco

23

TEMPLE BETH AHM MEN'S CLUB
Mat. Twp. First Aid Squad, 8:30 p.m.
BOARD OF RECREATION COMMISSIONERS
Municipal Building, 8:00 p.m.
TEMPLE SHALOM YOUTH GROUP
Strathmore Elementary School, 8:00 p.m.
FIRST AID & RESCUE SQUAD AUXILIARY
Cliffwood First Aid Building, 8:30 p.m.
NATIONAL COUNCIL OF JEWISH WOMEN
Strathmore First Aid Building, 8:30 p.m.

24

MUNICIPAL COURT
Municipal Building, 7:00 p.m.
BOY SCOUTS, CHINGARORA DIST. COMM.
127 Ravine Dr., 8:00 p.m.
JUNIOR CHAMBER OF COMMERCE
Magnolia Inn, 8:30 p.m.
TEMPLE BETH AHM SISTERHOOD
Strathmore Elementary School, 8:30 p.m.

25

BOY SCOUTS, PACK 73
First Presbyterian Church, 7:45 p.m.
ZONING BOARD
Municipal Building, 8:00 p.m.
ORDER OF THE EASTERN STAR
Masonic Temple, 8:00 p.m.
B'NAI B'RITH WOMEN
Oak Shades Firehouse, 8:30 p.m.
STRATHMORE DEMOCRATIC CLUB
Strathmore Lanes, 8:30 p.m.

26

TEMPLE BETH AHM GENERAL MEETING
Place to be announced, 8:30 p.m.
TEMPLE BETH AHM U.S.Y. MEETING
Mat. Twp. First Aid Squad, 8:00 p.m.
TWP. COORDINATING COMMITTEE
Municipal Building, 8:00 p.m.
COLUMBIAN AUXILIARY
CARDINAL NEWMAN COUNCIL
Member's Home, 8:15 p.m.

CORRECTION

Elsie Mannes, Decorator, is located at 131 Maple Place, not Main Street.

27

INDUSTRIAL COMMISSION
Municipal Building, 8:00 p.m.

30

MEMORIAL DAY PARADE

"YMCA" Announces Its Youth Program

Mr. John Rafter, newly appointed Athletic Director of the Red Bank Catholic High School, has been named Youth Program Director of the YMCA's Summer Program at Camp Arrowhead, Marlboro, N. J.

As Youth Program Director, his responsibilities will include the new Fun Club for boys and girls, ages 6-14, featuring such activities as swimming lessons, track and field, basketball, baseball, tumbling, gymnastics, trampoline, arts and crafts, archery and other general activities. He will direct the Junior and Senior Leaders Club Program in which teenagers learn to instruct others. Jack will also direct the teen-night club, a program designed to give the teenager an opportunity to plan, select and conduct his own activities.

Mr. Rafter has gained an outstanding reputation in girls' high school track and field throughout New Jersey. He started girls' track on a varsity level in the state and was instrumental in the establishment of the annual girls' Track and Field Championships now conducted by the New Jersey State Interscholastic Athletic Association. His teams at Red Bank Catholic High School were undefeated in three years of varsity competition.

Temple Beth Ahm Lag B'Omer Outing

Temple Beth Ahm has planned its Annual Lag B'Omer outing for Sunday, May 15, 1966 at the Holmdel Park, Holmdel. The temple has reserved an area with tables and barbecue pits. Fishing lakes, nature trails and playground areas are available. The outing will start at 9:00 a.m., when the park opens.

Beth Ahm Rabbi Holds Third Informal Discussion

Temple Beth Ahm Social Action Chairman, Mrs. Melvin Singer, announced that the third in a series of informal discussions with Rabbi Rubinstein, spiritual leader of the Conservative Congregation, was held Sunday evening, April 17, at Rex Diner, Route 35. The topic was: "Orthodox, Conservative, Reform and 'What Have You?'" and included a review of the present views of each group.



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President's Corner

Gallimaufry has been used as the title for a news column because it means a collection of unrelated items. It is an appropriate title for this message because I would like to discuss many items and impressions gained during the past year as President of your Association.

A great vote of thanks is due to Marline, Mrs. James F. Ewing, editor of *The OBSERVER*, for the excellent content and appearance of the paper. The comment has been made by many residents of the area that they look forward to receiving it because it has always had items of interest to residents. Many an article was widely quoted and some were the subjects of healthy discussion. This took time, patience and skill, and Mrs. Ewing managed to find time for it in her very busy schedule. In extending this note of appreciation, I am echoing the sincere sentiments of the community as they have been expressed to me.

Rising budgets and taxes are a constant topic of discussion in which many residents have sounded guilty . . . as if Strathmore were the cause of all the municipal and regional problems. The reverse is true — because Strathmore brought in the ratables and taxes to carry out many local programs. As noted in previous *OBSERVER* articles, the commercial and industrial ratables pay about 13% of the Township taxes. The 8,000 residents of Strathmore pay over 60% while the remaining 8,000 residents of the other areas of Matawan Township pay less than 25% of the Township tax. It is readily apparent that without Strathmore ratables and taxes our township could not improve or expand its municipal services: including water supply, sewage plants, good roads and improved schools. Even though Strathmore does have many children in school, it more than pays its own way.

Apropos of schools, I am often reminded of the recent school board election and the lesson it taught us. There were four Strathmore candidates and one Cliffwood candidate. All the candidates were qualified and I, being a Strathmore partisan, wanted to see two Strathmore residents elected. Instead, one from Strathmore and one from Cliffwood won election. In Strathmore we did not get out to vote in the numbers we should; many residents thought they were too busy. We also divided our vote. Cliffwood solidly backed their candidate, and many voters cast a bullet vote: that is, they voted for only one candidate instead of two. As a result, the Cliffwood candidate won by a narrow margin and deserved to win. If we won't vote and back a qualified neighbor, we don't deserve to be represented in our government — much less complain about management.

The Strathmore area has many conscientious and qualified people who can make a very important contribution to our local government. We have many professions, skills and talents which are urgently needed for good government. This includes lawyers, accountants, engineers and other allied professions. Each political party should encourage these people to seek elected office or serve in an appointed office. The local government should top these skills by appointing select citizens' committees to analyze special local problems and make their recommendations. Some of the committees have been convened for special problems and this has resulted in substantial savings to the community.

The past year has been one of education for me in local government. I have gained knowledge and insight into the duties and responsibilities and limits of various local bodies and also an insight into practical politics. I have come to know many members of local government on a friendly, business-type relationship, even though our views did not always agree. These men and women willingly contribute their time and skill to our township in unsalaried positions or positions with a very modest salary.

In closing, I feel strongly that civic associations are vital necessities in every community. We are represented in government by political parties whose major consideration is political advantage, thereby representing a bias position. Many areas of local government require a civic group to maintain a sufficiently objective viewpoint to serve to the good of the whole community, not the political advantage of each group to the party.

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Creative Experiences For Your Children

The importance of encouraging creativity and free expression in children's art work was stressed at the April meeting of the Red Oak Cooperative Nursery School at the Old First Church in Middletown.

Mrs. Lloyd Kent of Middletown, who is trained in art education and has an extensive teaching background in this field, was the guest speaker.

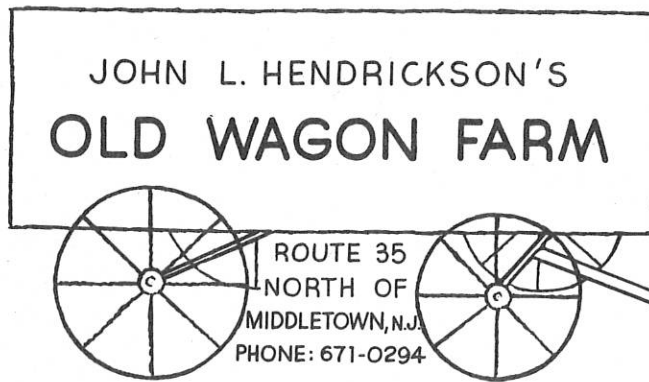
"You may give a child your love, but not your thoughts," Mrs. Kent quoted from "The Prophet." With a collection of pictures, collage and clay work she demonstrated children's creativity in stages from the scribbling of infancy to later, more complicated figures, designs and shapes.

"A child must be given materials and left to discover his own use for them," Mrs. Kent said. "He must cut, paste, color, paint for the sake of doing these things, without regard for the end product. Children can do beautiful and unusual work if not restricted by the preconceived notions of adults."

She went on to say that creativity is the ability to make something new or to take something old and give it new meaning. "To foster this ability," she explained, "the child needs love and a variety of experiences. The parent must take time from a busy day to develop new experiences for his child — walk in the rain, feel textures of objects, play in the snow, etc. These activities broaden the child's horizon and increase the use of his imagination in art, music or play."

Mrs. Kent has a Bachelor of Fine Arts degree from Beaver College, studied art education at Penn State University and taught art for nine years. She is presently teaching in the Cultural Workshop in Matawan.

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